



TrojanEnergy

**Power Up
For Less!**

Terms & Conditions



Power Up for Less!

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Power Up for Less! - 25p /kWh & 35p /kWh

Introduction:

This document outlines the full Terms and Conditions of the **Power Up for Less!** summer campaign, including how the discounted charging rates work, who is eligible, and the rules of participation. Please read carefully to ensure you fully understand the terms.

Campaign Period:

Start Date: Monday, 1st July 2025 (00:00)

End Date: Tuesday, 30th September 2025 (23:59)

Campaign duration, 13 calendar weeks.

Eligibility:

This campaign is **exclusively available to customers in Camden and Harrow who charge at Trojan Energy charge points in Camden or Harrow.**

To qualify for the reduced charging rates under this campaign, customers must:

- Have an active Trojan Energy account
- Be Camden and Harrow customers
- Use Trojan Energy charge points located in one of the following areas;
 - Camden
 - Harrow
- No registration or opt-in is required. The reduced rate will be applied automatically to qualifying sessions at eligible locations during the campaign period.

How the campaign works:

Eligible customers and charging sessions will automatically benefit from **reduced rates** during the campaign period, as follows:

Camden - Summer Reward Pricing

- **Peak:** 35p/kWh (previous standard rate 55p)
- **Off-peak:** 25p/kWh (previous standard rate 45p)
- Discount applies to all sessions at Camden Trojan Energy chargers from **1 July to 30 September 2025.**

Harrow – New Area Discount

- **Peak:** 35p/kWh (previous standard rate 55p)
- **Off-peak:** 25p/kWh (previous standard rate 45p)
- Discount applies to all sessions at Harrow Trojan Energy chargers from **1 July to 30 September 2025.**

Promotional rates:

- **Peak:** 35p/kWh (06:30 – 23:30)
- **Off-peak:** 25p/kWh (23:30 – 06:30)

After the completion of this summer promotion, the standard rates will automatically be reverted.

Standard rates:

- **Peak:** 55p/kWh (06:30 – 23:30)
- **Off-peak:** 45p/kWh (23:30 – 06:30)

Qualifying Locations:

Camden:

- Willoughby Road, NW3 1RT
- Willow Road, NW3 1TH
- Fairhazel Gardens, NW6 3SH
- Parliament Hill, NW3 2SY

Harrow:

- Bouverie Road, HA1 4HD
- Leigh Court, HA2 0HZ
- Alexandra Avenue (Willow Tree Court), HA2 9DX
- Sherwood Road, HA2 8AW
- Bishop Ken Road, HA3 7HP
- Juniper Close, HA2 0FN
- Havelock Road, HA3 5SA
- Vaughan Road, HA1 4EE
- Montgomery Road, HA8 6NT
- Honeypot Lane, HA7 1EU
- Ronart Street, HA3 7QZ

Key Notes:

- Standard tariffs do **not apply** in Camden and Harrow during the campaign period.
- Camden and Harrow Trojan Energy customers are eligible for this discount.
- Only sessions at Trojan Energy charge points located in Camden or Harrow are eligible for discounted pricing.
- Discounts are **automatically applied** at the point of charge – no voucher codes or manual steps required.
- There is **no cap** on the number of discounted sessions per user during the campaign.

Conditions of Participation:

- Offer is **valid only at Trojan Energy charge points in Camden and Harrow.**
- Offer is **valid for Camden and Harrow customers only.**
- This offer cannot be combined with other promotional offers or discounts.

Trojan Energy reserves the right to:

- Monitor and audit usage to detect irregular or fraudulent behaviour.
- Disqualify any sessions not aligned with typical usage patterns.
- Modify, pause, or cancel this campaign at any time without prior notice.

Tracking Your Discount:

- Discounts are applied in real-time at the point of charge — no tracking or claiming required.
- Users can view their session details, rates, and locations through the **Trojan Energy app.**
- Customers who do not qualify will not receive an email notification.

Customer Support:

If you believe a session was incorrectly charged or if you encounter technical issues:

- Contact our support team at **info@trojan.energy**
- Submit your request within **48 hours** of the session taking place for review.

Privacy & Data:

Trojan Energy will use your charging data only for:

- Determining campaign eligibility
- Applying the correct promotional tariff

All personal data will be processed in accordance with the **Trojan Energy Privacy Policy**, available on our website.

Amendments and Cancellations:

Trojan Energy reserves the right to:

- Modify, suspend, or cancel this campaign at any time
- Update these Terms and Conditions without prior notice

Any significant changes will be communicated via email to affected customers.

Trojan Energy created the **Power Up for Less This Summer!** campaign to reward our **Camden and Harrow customers** with affordable, accessible EV charging during the summer months. We look forward to powering your journeys this season!



Trojan Energy Limited

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Trojan Energy Limited is a company registered in Scotland with company registration number SC547728
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