

1 INTRODUCTION

Trojan Energy Limited (“Trojan Energy”) respects your privacy and is committed to protecting your personal data. This Cookie Policy (the “Policy”) will inform you as to how we utilise a data file known as an HTTP cookie (or just cookie) to remember stateful information to improve your user experience when using our website(s) or application(s).

2 PURPOSE

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer’s hard drive.

3 USAGE

Strictly necessary cookies These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

Analytical/performance cookies They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Functionality cookies These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Targeting cookies These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website more relevant to your interests. We do not share this information with third parties for advertising purposes.

Cookies are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Examples of purposes for which a cookie may be used:

- (a) Estimate our audience size or usage pattern.
- (b) Store information about your preferences, and so allow us to customise our site and to provide you with offers that are targeted at your individual interests.
- (c) Speed up your searches.
- (d) Recognise you when you return to our site.
- (e) Allow you to use our site in a way that makes your browsing experience more convenient, for example, by allowing you to store items in an electronic shopping basket between visits. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.

4 GOOGLE ANALYTICS

Google Analytics uses a number of cookies, the most important of which are:

- (a) **_ga** used to distinguish users
- (b) **_utma** used to distinguish users and sessions
- (c) **_utmb** used to determine new sessions/visits
- (d) **_utmz** stores the traffic source or campaign that explains how the user reached your site
- (e) **_utmv** used to store visitor-level custom variable data

These cookies are considered first-party cookies.

For more information visit: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

5 HUBSPOT

Hubspot uses a number of analytics cookies, the two most important of which are:

- (a) **_hstc** the visitor tracking cookie which anonymously tracks website usage (expires in 13 months)
- (b) **_hubspotuk** tracks a visitor’s identity for form submission, through an opaque GUID (expires in 13 months)

These cookies are considered first-party cookies.

For more information visit: <http://https://knowledge.hubspot.com/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser>



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6 THIRD-PARTY COOKIES

Third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. We do not control the setting of these cookies, so we suggest you check the website of the third-party for further information about their cookies and how to manage them.

Trojan Energy does not facilitate the use of third-party advertising on our platforms (web / applications).

7 BLOCKING

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit our site.

8 EXPIRATION

Except for essential cookies and any periods for expiry specified above, all cookies will expire after 18 months.

9 RELATED DOCUMENTS

Data Protection Policy (IT-P-002)

Cookie & Privacy Notice for Website Visitors & Users of EV Charging Services (IT-P-004)

Information Technology Policy (IT-P-001)